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BOLD AND BEAUTIFUL

When VISI was launched in 1998, Tracy Lee Lynch was completing her MA in Fine Arts at Stellenbosch University. Since then she has made it her life's work to promote local design.



What do you think the future holds for South African decor, design and architecture? As young creatives continue to immerse themselves in these

industries, the potential for our unique ZA design aesthetic is limitless. The fusion of cultures and rich layers of character woven into spaces and pieces are the positives South Africa needs. I see this optimistic voice becoming louder on the global scene as more and more creatives take up the challenges of the business of design.

You have worked in interior design, visual communications, magazines... How has your career evolved?

By leaping at opportunities and saying, "Yes, I can do that," even if I wasn't completely sure I could; by collaborating with incredible designers, makers, artists and writers; and by not allowing myself to be defined by a specific skill set but by applying an approach of hard work, passionate engagement and research.

Who inspires you right now? I have been inspired by so many brilliant creatives. These days, I am inspired by new talent that surrounds me: Thabisa Mjo, Sifiso Shange, Nkuli Mlangeni, to name a few.

What's next for you? So much is happening right now, but, most importantly, I want to stay focused on promoting young creatives, curating good design within the context of my interior projects, and opening a small gallery in Woodstock.

We say VISI, you say... A visionary publication, magnificent images, generous stories that share all the angles, the most magical and memorable styled creative moments, and a loyal promoter of South African architecture, art and design.

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The interior of Nando's Sea Point, designed by Tracy Lynch of Studio Leelynch - featuring lighting by Nando's Hot Young Designer finalists Candice Lawrence, Tulsha Booysen and Thabisa Mjo.